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3E Accounting Revolutionizes Professional Services as Asia-Pacific First Robotics Accounting Firm

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3E Accounting

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SINGAPORE - [Media OutReach](#) - 23 December 2020 - [3E Accounting](#) is the first Asia-Pacific SME accounting firm to adopt robotics technology and disrupt the Accounting and Professional Services industry as the pioneer [robotics accounting firm](#).

3E Accounting Founder and Chief Technology Officer Lawrence Chai formed the firm's Digital Research and Development (R&D) team to spearhead development in new technological growth areas like robotic business automation (RPA), Machine Learning (ML) and Artificial Intelligence (AI). The [Digital Master Plan](#) set out 3E Accounting's ambition to become the first global SME robotics accounting firm by mapping out future industry trends and charting a roadmap for action.

With Digital Transformation, 3E Accounting can digitally process company incorporation, accounting, tax, human resource and [corporate secretarial](#) services for clients. A [company incorporation](#) process that requires two days has been shortened to within 1 hour with technology. 3E Accounting can go 100% digital and paperless through the deployment of cloud and automation solutions, resulting in a 50% increase in productivity.

Digital transformation enabled the successful Virtual Opening of [3E Accounting Limited](#) in Hong Kong in July 2020 despite COVID-19 through digital tools like multiple video conferencing platforms, Cloud computing and Google Workspace. Investment in technology has enabled 3E Accounting to transcend geographical barriers in its overseas expansion through systematic business continuity planning.

*"COVID-19 is a game-changer for businesses. The ability to run full remote business operations has validated 3E Accounting's digital transformation efforts where there was previously little difference between firms who went by the conventional or digital routes, and gives greater impetus to become the world leading robotics accounting firm. The use of intelligent automation technology will ensure 3E Accounting always remains far ahead of competitors."*

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