


SAMPP Community Discussions for Companies Working with Media Freelancers

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Dear friends,

Singapore Association of Motion Picture Professionals (SAMPP) is conducting a study supported by Info-communications Media Development Authority of Singapore (IMDA) on an initiative to develop a best practices/code of conduct for Freelance Media Professionals in the Creative Industry (Media) sector in Singapore.

SAMPP will be running focus group sessions for the media industry on current and proposed practices for hiring and working with media freelancers. Our aim is to create an online resource portal with a guideline on best practices/code of conduct, as well as provide useful information such as guides/tips for new entrants, links to training programs and other educational resources, that we hope will contribute towards improving standards of professionalism in our industry.

We would like to extend an invitation to all media freelancers and companies that engage media freelancers to attend and contribute your thoughts at any one of our sessions below:

7 Jan 3pm-5pm (Objectifs, 155 Middle Road)

10 Jan 5pm-7pm (NTUC LearningHub - 73 Bras Basah Road Singapore 189556 - Level 6 Room 6B)

We can take the opportunity to also celebrate together this past year's work and welcome the new year together as drinks and food will be provided.

For those who may be unable to join us with such short notice, please do let us know if you'd like to be invited for later session planned.

Thank you all ! And Happy New Year - hope to see you soon !

Best regards,

SAMPP team

WHO WE ARE :

As the Singapore Association of Motion Picture Professionals (SAMPP), our key focus is to provide a platform for professional development and to promote dialogue & engagement for CREATIVE INDUSTRY PRACTITIONERS working in Film, Television and other new broadcast media in Singapore - that is, for all professionals, be we employees, freelancers or company owners.

The big picture aim is to enable professionals to come together and be represented at the discussion table, have a stake in the future of our industry and to continually upgrade ourselves, so that there may be more longevity to our careers and also more sustainability for the Singapore creative media Industry, even as jobs and media trends continually evolve.

Although we are newly registered as the Singapore Association of Motion Picture Professionals, but informally since 2009, we have been engaging with IMDA/Singapore Film Commission and other agencies, in our filmcommunitysg capacity and also as the film+tv working group / sgmediapro. Some schemes, grants and policies that we have helped shape and consulted on, include the IMDA MES (Film) scholarship grant, the IMDA-SFC Short Film Grant & New Talent Feature Grant, the Films Act, the Arts and Culture Strategic Review and the Tripartite Standards on Procurement of Services from Media Freelancers (TS Media Freelancers). Our latest initiative was as co-organiser of the NUS LKY-SPP Institute of Policy Studies roundtable on film cultural policy.

current EXCO members : Lim Ting Li, Kat Goh, Anthony Chen and Jasmine Ng

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